



**KABC-AM/ KLOS-FM**  
**EEO PUBLIC FILE REPORT**  
August 1, 2016 – July 31, 2017

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	KLOS-FM Website	No	1
2	KABC-AM Website	No	0
3	Indeed – www/indeed.com	No	2
4	Cumulus Business Managers <a href="mailto:bm@cumulus.com">bm@cumulus.com</a> <a href="mailto:bm2@cumulus.com">bm2@cumulus.com</a>	No	
5	So. California Broadcasters Assoc.	No	0
6	Cal State Fullerton CSUF-CareerCenter@csm.symplicity.com	No	0
7	Loyola Marymount <a href="mailto:lmu@csm.symplicity.com">lmu@csm.symplicity.com</a> sftvcareerconnect@lmu.edu	No	
8	Cumulus Jobs Website	No	2
9	City Careers Jobs ccfjobs@citycareerfair.com	No	2
10	California Employment Development	No	0
11	East Los Angeles City College	No	0
12	Homeboy Industries	No	0
13	University of California Riverside	No	0
14	Department of Rehabilitation	No	0
15	On Air Announcements	No	0
16	Word of Mouth Referral	No	1
17	JVS – Marina Del Rey	No	0
18	Unsolicited – called directly	No	2
19	Employee Referral	No	2
20	Glass Door – www.glassdoor.com	No	0
21	Link Up – www.linkup.com	No	0
22	Cal State Northridge	No	0
23	A Noise Within	No	0
24	Black Los Angeles Young Democrats	No	0
25	American Muslims Job Network	No	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
26	L.A. Gay & Lesbian Center	No	0
27	Job Korea USA, Inc	No	0
28	Jewish Jobster	No	0
29	Asian American Economic Development Enterprise	No	0
30	University of Phoenix	No	0
32	Southern Broadcast Engineers	No	0
33	Workforce Development	No	0
34	Clear Company	No	6
35	Simply Hired – <a href="http://www.simplyhired.com">www.simplyhired.com</a>	No	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			18

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Internship Program	<p>Our SEU hosts an established, semester-long internship program that assists qualified students acquire the experience and skills necessary for employment in the broadcast industry while obtaining school credit. Department-specific programs are created for the interns and the head of each department manages its program and supervises the interns assigned to its department. The duties of a student intern vary from department to department. Examples include assisting with the production of local news, helping to prepare for and attending and assisting with promotional events as well as assisting with the production of on-air programs.</p> <p>During the reporting period, the SEU hosted one intern from Arizona State University during the Summer.</p>
<b>2</b>	Participate in Job Fair	<p>On September 14, 2016, our SEU participated in and served as a media sponsor of the Diversity Employment Career Fair sponsored by the City of Los Angeles at the Doubletree Los Angeles Westside located in Culver City. Our SEU ran promotional advertisements on its stations and posted event details on its websites. SEU representatives occupied a booth and spoke with attendees about career opportunities in broadcasting and job openings within the SEU. SEU participants included our Payroll/Hr. Manager and one Promotions Assistants.</p>
<b>3</b>	Participate in Job Fair	<p>On April 7, 2017, our SEU participated in and served as a media sponsor of the Diversity Employment Career Fair sponsored by the City</p>

		<p>of Los Angeles at Doubletree Westside Los Angeles in Culver City, California. Our SEU ran promotional advertisements on its stations and posted event details on its websites. SEU representatives occupied a booth and spoke with attendees about career opportunities in broadcasting and job openings within the SEU. SEU participants included our Payroll/HR Manager and one Promotions Assistant.</p>
4	Participate in Job Fair	<p>On June 16, 2017, our SEU participated in and served as a media sponsor of the West Hollywood Diversity Employment Career Fair sponsored by City Career Fair at the Fiesta Hill Conference Center at Plummer Park, West Hollywood. Our SEU ran promotional advertisements on its stations and posted event details on its websites. SEU representatives occupied a booth and spoke with attendees about career opportunities in broadcasting and job openings within the SEU. SEU participants included our Payroll/HR Manager and one Promotions Assistant.</p>
5	Participate in Event or Program Sponsored by Educational Institution Relating to Career Opportunity in Broadcasting – Radio Panel	<p>April 12, 2017 – Katie Martin KABC/KLOS Integrated Marketing Director participated in a “Power of Radio” panel at University of Southern California School of Cinematic Arts. Katie discussed her journey into radio and her passion for creating exciting marketing initiatives for both clients and listeners. She also shared how radio continues to make life better for all of us.</p>